
I CHANGE MYSELF I CHANGE THE WORLD:

The Sustainable Business Idea and Social Innovation Group Competition 2017.

72 hours Long Sustainability Jam: Experience Sustainable Solutions Like Never Before!

ABOUT THE EVENT:

Crossing Borders (Denmark), Malmö Hållbarhetscenter and Malmö Högskola present “I Change Myself I Change The World”: The Sustainable Business Idea and

Social Innovation Competition 2017. An international competition, of 3 days first of its kind that is happening in Scandinavia.

WHY THIS EVENT?

The current socio-economic, cultural and environmental scenario across the globe demonstrates increasing inequality among people. Such inequalities stem from the human over-consumption of natural resources. Natural resources such as air, water and land are being overused, wasted and polluted. Temperatures are rising across the globe leading to drastic changes climate. We are facing energy crisis. More than half of world population faces scarcity of drinking water, lack of shelter and hunger. In such changing times, we as the global citizens, must be responsible for the choices we make. We need innovative solutions to find answers to these pressing concerns. This competition offers young

minds the golden opportunity to showcase their creativity to offer solutions based on social innovation. We believe it is our time now, to build a new world which is *sustainable*. With this in mind, we take the United Nations Sustainable Development Agenda 2030 with the 17 Sustainable Development Goals (SDGs) as our foundation to social innovation and entrepreneurship. As many as 193 Member States of the United Nations have adopted and pledged to implement the 17 SDGs by 2030. This competition is therefore a unique match making between business and research ideas that integrate sustainable development.

WHAT'S NEXT? ACTIVITIES DURING THE EVENT

The event is a 3 day long international group competition punctuated with various activities aimed at developing sustainable strategies through social innovation, team building, empowering the young entrepreneurial spirit and creating new transnational networks. As the event comes

to a close, the participants take away best practices in sustainability and social innovation. And in order to add a new vigour to that, we shall announce 2 winners of the Best Sustainable Business Prize from among the participants!

RULES OF THE COMPETITION:

- The competition is open to all within the age group 16- 30 years.
- The participants must pay a registration fee of 60 € (local participants: 200 SEK) to register for the competition.
- Participants must register individually. [CLICK HERE TO REGISTER](#)
- Participants can apply for exemption of fees, if they cannot pay the designated amount, stating the reason in details.
- Participants shall be informed whether they have been accepted, following their registration.
- The registration fees are non-refundable.
- Once the participants are accepted, each participant shall receive “Welcome kit” via email with details of accommodation and food.
- Once accepted to the competition, the participants **do not pay any further** for their food and accommodation.
- All participants upon their arrival shall be divided into groups, since this is a group competition.
- Participants shall receive ample amount of time for mingling and team building during the competition to find their most suitable group.
- Each group will be assigned Mentors during the competition to sharpen ideas and pitches.
- 2 Prizes shall be declared as the Best Sustainable Business Prize during the Closing Ceremony on the Final Day of the competition.
- Winners shall receive Diplomas from the organisers and other attractive opportunities!
- The organizing partners reserve the right to invite guests upon invitation.
- Guests are invited to showcase their work on sustainability and social innovation during the event, however they **cannot** participate in the competition.

ABOUT THE VENUE

- 16 Oct, all sessions will be at the Malmö Högskola. Auditorium: G8 525 Gäddan, Citadelsgatan.
- 17- 18 Oct, all sessions will be at the Malmö Hållbarhetscenter.

ABOUT US: THE ORGANIZERS

CROSSING BORDERS (DENMARK):

The Crossing Borders in Denmark is an international non-profit organization that aims to empower youth to become global leaders working with the broad themes of sustainability, multiculturalism and environment. One of the main aims of the organization is to promote learning in worldwide community, encouraging co-existence and social best practices. It conducts several international projects among

which the Eco-Entrepreneur Project is one that aims to create a knowledge hub. It runs in cooperation between Sweden, Denmark and Finland. The 2017 international competition is a part of the Eco- Entrepreneur Project. SwIdeas Social Business (Sweden) and Kalevan Lukio High School (Finland) are partners in this project. For more details, please visit: <http://crossingborders.dk/eco-hub-projekt>

MALMÖ HÅLLBARHETSCENTER

The Malmö Hållbarhetscenter is a social innovation and co-creating area connecting the academia, business and non-profit organizations to the public in order to raise awareness and initiate projects with a broad scope of sustainability, diversity, integration and crisis management. We present projects, products, services, conferences, seminars and

exhibitions. We cooperate closely with the Malmö Stad (The Malmö Municipal Council) and Lanstyrelsen (The County Administration Board). Malmö Hållbarhetscenter is associated with the event and international competition as one of the organizing partners with Crossing Borders in Denmark and the Malmö Högskola.

MALMÖ HÖGSKOLA

The Malmö Högskola or the Malmö University is one of the youngest universities in Sweden due to the vibrant student groups coming here to study various international programs in different fields of study from Humanities, Social Sciences, Fine Arts and Engineering. The Faculty of Culture and Society at Malmö

Högskola has a special focus and interest in the issues of sustainability, environment and society. The Faculty hosts M.Sc. program in Environment Studies. The Faculty of Culture and Society (Malmö Högskola) is one of the associated partners in organizing the event and international competition together with the Malmö Hållbarhetscenter and the Crossing Borders in Denmark.

CONTACT US

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EVENT PROGRAMME

	Day/ Date	Time	Session Name	Venue
Day 1	Sun 15/10		Arrival of participants	
		18.30	Dinner	
		19.30	Team Building Games	
Day 2	Mon 16/10			
		09.00	Opening Ceremony	Malmö Högskola
		09.15- 11.00	Introduction of Organizing Partners	Malmö Högskola
			Introduction of Project Partners	Malmö Högskola
		11.00-11.30	Introduction of Participants	Malmö Högskola
		11.30-12.00	Introduction of Local Social Entrepreneurs and Businesses	Malmö Högskola
		12.00-13.00	Lunch	
		13.00-15.00	Business Idea Working Groups	Malmö Högskola
		15.00- 16.00	Business Idea Group Pitches	Malmö Högskola
		16.00- 18.00	Malmö City Tour	
		18.30-19.30	Dinner	
		19.30- 21.00	Cultural Evening	
Day 3	Tues 17/10			
		09.00- 12.00	Group presentations of Business Ideas	Malmö Hållbarhetscenter
		12.00- 13.00	Lunch	Malmö Hållbarhetscenter
		13.15- 16.00	Panel debate: Topic How to Make Institutions more Sustainable	Malmö Hållbarhetscenter
		16.00-18.00	City visits: Malmö Museum and Västra Hamnen	
		18.30	Dinner	
Day 4	Wed 18/10			
		09.00- 10.30	Presentation of Best Practices in Working Groups + Mentor Matching	Malmö Hållbarhetscenter
		10.30- 12.00	Exhibition of Group Business Ideas	Malmö Hållbarhetscenter
		12.00 – 13.00	Lunch	Malmö Hållbarhetscenter
		13.00- 15.00	Network visits: Sustainable Institutions in Malmö	
		15.00- 18.00	Closing Ceremony + Prize Distribution	Malmö Hållbarhetscenter
		18.30	Farewell Dinner	